



**IS SPYING ON
YOU**

#StopCoOpSpying

The Co-Op will take a scan of your face as you walk in the store.

This data is as sensitive as your **biometric passport data** – and it's being processed by a private company.

You will be scanned by **facial recognition cameras** when you go to the Co-Op.

Your face will be compared with a watchlist – and you could even be added to the list.

Live facial recognition technologies are **often inaccurate**.

Innocent people were flagged as wanted criminals in more than 90% of the 'matches' across four years of police trials.

Research shows that face coverings make the technology even worse.

This means the Co-Op's facial recognition alerts could be **dangerously inaccurate**.

Thousands of people are campaigning to #StopCoOpSpying and choosing to spend their money elsewhere until the company drops this invasive, Big Brother style surveillance.

Join us. Speak up. Take action.

Go to: bigbrotherwatch.org.uk/StopCoOpSpying

BIG BROTHER WATCH

Big Brother Watch is a non-profit UK civil liberties campaign group fighting for a free future.