BIG BROTHER WATCH

BIG BROTHER WATCH: JOB INFORMATION PACK

CAMPAIGNS MANAGER

Post details

Job title: Campaigns Manager
Reports to: Director
Working hours: Full time
Starting salary: Competitive
Location: Vauxhall, London
Apply by: Tuesday 5th July 2022
Start date: ASAP

To apply

Please send:

• Your CV
• A covering letter (1 page maximum)
• Task: Big Brother Watch wants to stop police forces in the UK using live facial recognition surveillance. Outline three actions you would take as Campaigns Manager in pursuit of this goal (600 words maximum).

To recruitment@bigbrotherwatch.org.uk

Please note: applications without any one of the three requested submissions above will not be considered.

Due to a high number of applications, unfortunately we are unable to respond to all applicants.

Post summary

This is an exciting position for an exceptional person with a campaigning background to work for one of the UK’s leading rights NGOs. In this role, you’ll have the opportunity to devise high-impact campaigns to achieve real change, co-ordinating a multi-disciplinary high-performing team to further privacy, free expression and data protection rights. Ideally, you’ll also be a key Big Brother Watch spokesperson in the media.

You’ll have both people and project management responsibilities, leading our campaigns on key policy issues such as facial recognition, free speech and algorithmic decision making in the welfare system.

You’ll oversee campaigns across all areas of our organisational strategy: data, rights and justice; freedom of expression online; surveillance and power; and rights and democracy post-covid – as well as explore new organisational priorities, over time.
About you

We’re looking for highly skilled professional with a track record of delivering impactful change and a demonstrable passion for protecting civil liberties, especially privacy and freedom of expression. Ideally, you’ll have a high level of experience of or interest in working on new and emerging technologies.

You’ll have significant experience working in a campaigns capacity, and experience managing people and/or projects in a comparable environment that relied on your expertise on civil liberties, surveillance or technology issues. You’ll be familiar with key issues in the area.

You'll also have excellent knowledge of British politics and UK parliamentary procedures, a strong network of contacts in Westminster and significant experience campaigning for change in parliament in order to maximise our political impact.

You’ll be a brilliant communicator, able to simplify complex technology issues and convey powerful messages whether in campaign slogans or in live news interviews as a Big Brother Watch spokesperson. You'll have an entrepreneurial approach to your work, always identifying opportunities to boost the progress of your campaigns. The ideal candidate will appreciate the importance of winning in the court of public opinion in order to win in parliament, and have the skills to do both.

You’ll be at ease working on a strictly non-partisan, cross-party basis and grounding our campaign strategies in human rights and liberal principles. You’ll also embody our principles of equality, respect and accountability.

You'll be highly skilled in devising strategic campaign plans for the organisation to pursue within our work streams, and able to reflect and learn from each campaign. You’ll also be proactive and in building relationships with partner organisations, experts and stakeholders. We’re looking for someone who is a motivating and compassionate manager, highly skilled, flexible, diligent and able to work under pressure with an often competing workload.

If you’re committed to Big Brother Watch’s mission, we’d like to hear from you.

Big Brother Watch

Big Brother Watch is a UK civil liberties campaign group fighting for a free future. We’re determined to reclaim our privacy and defend freedoms at this time of enormous technological change. And we fight to win.

We’re a fiercely independent, diverse, non-partisan and non-profit group of campaigners and researchers who work to roll back the surveillance state and protect rights in parliament, the media or the courts if we have to. We publish unique investigations and pursue powerful public campaigns to pursue real change. We work relentlessly to inform and empower the public to collectively reclaim privacy, defend our civil liberties and protect freedoms for the future.

We’re a small, dedicated and highly effective team, now growing to seven full-time staff and five volunteers.
Job description

Campaigns

• Develop campaigns plans to manage and schedule relevant advocacy, policy, research and legal work to further our strategic aims
• Co-ordinate a high-performing, multi-disciplinary team to pursue campaign goals
• Identify advocacy and press opportunities to further campaign aims
• Strategise/oversee development of campaign materials & engaging supporter actions
• Promote Big Brother Watch’s campaigns in the media, writing articles and giving quotes/live interviews to press
• Uphold Big Brother Watch’s reputational excellence in public fora
• Work with Director to periodically set campaign priorities in our organisational strategy
• Communicate complex issues to varied audiences, whether parliament, press or public
• Build strong relationships with parliamentarians and advisors across all parties
• Identify opportunities to further our strategic aims in parliament through committees, parliamentary questions and other activities; as well as regional assemblies and on occasion local government
• Work with stakeholders and pursue collaborative campaigns/coalitions on key issues
• Develop and advance Big Brother Watch’s relationships with allies across Government, legislative bodies, international organisations & NGOs in a strictly cross-party manner
• Produce formal correspondence, blog posts, presentations, and other documents articulating Big Brother Watch’s campaign goals
• Reflect, evaluate and implement learning from Big Brother Watch’s campaigns

Management

• Oversee the organisation’s execution of campaigns, ensuring appropriate delegation
• Ensuring the highest level of quality of all campaigns output
• Manage staff performance and development, and ensure wellbeing
• Help foster a positive, supportive work environment

Person specification

Essential

• Significant experience in a similar role, including project and people management
• Expertise and experience on UK issues relating to data protection, civil liberties, privacy, surveillance and/or free expression
• Excellent and persuasive communications skills
• A strong understanding of the external political environment, including levers for change and knowledge of what changes the minds of decision-makers
• Aptitude for managing and building relationships with stakeholders
• Proven ability to take initiative
• Creativity and energy in managing a workload consisting of large long-term projects as well as reactive tasks, and proven ability to produce high quality work under pressure
• Able to work in non-partisan environment, and proven ability to recruit support of MPs across all parties
• Commitment to protecting rights and liberties in the UK

Desirable

• A degree in a relevant field
• Project management experience
• Familiarity with relevant UK surveillance and data protection laws